

Enriching Lives



ADOPTED

BOARD OF SUPERVISORS
COUNTY OF LOS ANGELES



12 February 11, 2014

Sachi A. Hamai
SACHI A. HAMAI
EXECUTIVE OFFICER

1055 Wilshire Boulevard
Suite 800
Los Angeles, CA 90017
Tel 213.202.5858
Fax 213.580.0017
www.lacountyarts.org

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February 11, 2014

The Honorable Board of Supervisors
County of Los Angeles
383 Kenneth Hahn Hall of Administration
500 West Temple Street
Los Angeles, California 90012

Dear Supervisors:

JOHN ANSON FORD AMPHITHEATRE - PROPOSED SCHEDULE

SUBJECT

FORD AMPHITHEATRE – 2014 SEASON

IT IS RECOMMENDED THAT THE BOARD:

1. Approve the proposed roster for the John Anson Ford Amphitheatre's 2014 season.
2. Authorize the Executive Director to make the necessary expenditures within the approved FY 2013-2014 budget to implement the program.

PURPOSE/JUSTIFICATION OF RECOMMENDED ACTION

This is the annual implementation of the Summer Partnership Program, a summer performing arts series in the historic Ford Amphitheatre. The 2014 Summer Partnership Program, running from May through mid-September, supports Los Angeles County resident arts organizations by assisting them to successfully present performances in the Ford's 1,200-seat amphitheatre. The Arts Commission provides presentation support to participating arts organizations which, in turn, provide the residents of Los Angeles County with a rich cultural sampling of performing arts of the region.

This summer, the season will conclude approximately 30 days earlier than in previous years to accommodate the schedule of capital improvements planned during the amphitheatre off-season starting on September 15. Anticipated improvements will include reconstruction of the Ford's stage, installation of a comprehensive drainage system for the amphitheatre, renovation of backstage artist dressing and green rooms, stabilization of the hillside and improvements to the hard and planted landscape to mitigate erosion, and a redesign of theatrical lighting and sound systems.

The roster proposed for the 2014 Summer Partnership Program season (Attachment A) includes 20 arts organizations producing 25 events. The proposed roster brings 4 new arts organizations to the Ford season. It is anticipated that the Ford Theatre Foundation will provide resources for approximately eight additional performances for young audiences and a free series of participatory arts events. The Ford Theatre Foundation will also produce three concerts as part of the Zev Yaroslavsky Signature Series, a series made possible through the support of Supervisor Zev Yaroslavsky that benefits the endowment of the Ford Theatre Foundation. The series pairs world-renowned performers with local treasures to raise the visibility of the Ford Theatres and highlight the talent of Los Angeles County-based artists. Overall, the proposed schedule is consistent with previous Ford Amphitheatre seasons, reflecting the artistic merit, cultural diversity and geographic range of Los Angeles County.

The Arts Commission began programming the John Anson Ford Amphitheatre in 1993. To schedule the 2014 Ford summer season, Arts Commission staff sent requests for proposals to more than 700 Los Angeles County arts organizations; 52 applications were received and reviewed. Selections were based on artistic merit, producing experience, fiscal stability, suitability of proposed project to the venue and diversity in programming. On October 7, 2013, the Arts Commissioners reviewed and unanimously approved the artists on the attached proposed roster.

Implementation of Strategic Plan Goals

The proposed recommended action furthers the Board approved County Strategic Plan Goal of Integrated Services Delivery (Goal 3), as the proposed 2014 series will provide the public with affordable access to quality arts programs through public private partnerships with the Los Angeles arts community.

FISCAL IMPACT/FINANCING

Funds have been allocated for this purpose as part of the Arts Commission's Fiscal Year 2013-2014 budget. Additional revenue comes from rental of the theatres, concessions and donations from the Ford Theatre Foundation. There were 20 theatre rentals during the 2013 summer season. The Ford Theatre Foundation raised \$525,362 in 2013 and is supported by many individual and institutional

The Honorable Board of Supervisors

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fundes including the following: The Angell Foundation, Ella Fitzgerald Charitable Foundation, City of Los Angeles Department of Cultural Affairs, Wells Fargo Foundation, Sony USA, Macy's West, The James Irvine Foundation, Zev Yaroslavsky - Third District Office, Councilmember Tom LaBonge - Fourth City District Office, NBC Universal, Southern California Edison and City National Bank.

FACTS AND PROVISIONS/LEGAL REQUIREMENTS

Not Applicable

IMPACT ON CURRENT SERVICES (OR PROJECTS)

Not Applicable

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Laura Zucker", followed by a long horizontal line.

LAURA ZUCKER

Executive Director

HR:re

Enclosures

c: Joe Nicchitta, Associate County Counsel
Russ Guiney, Director, Parks and Recreation

FORD AMPHITHEATRE
PROPOSED 2014 SUMMER PARTNERSHIP SEASON

*indicates organizations new to Partnership Program

Ballet Folklórico Ollin

Retablos de Mexico: The Tradition Continues

A celebration of the cultural traditions of Mexico through music and dance.

Bellydance Evolution*

Alice in Wonderland

Middle Eastern dance is fused with Western forms in a retelling of this classic story.

Chris Isaacson Presents, LLC*

Broadway Under the Stars

Two evenings with Tony Award-winning artists sharing treasured memories and songs from popular Broadway shows.

Colibri Entertainment

¡Viva La Tradición! A Tribute to Linda Ronstadt

A tribute to the music and cultural contributions of Linda Ronstadt featuring Grammy nominated and award winning female musicians.

Culture Shock Los Angeles

Culture Shock

An original production of Hip Hop dance.

Eastside Luv*

English as a Second Language

An evening of live music by L.A. Latino groups and DJ sets mixing a range of classic Mexican, American and European rock hits.

Flypoet Entertainment

Flypoet Under The Stars: Summer Classic

An evening of spoken word, music, comedy and live visual art.

Fountain Theatre

Forever Flamenco at the Ford

A celebration of flamenco music and dance featuring local and international artists.

Grandeza Mexicana Folk Ballet Company

Bodas y Fiestas Mexicanas

An evening of folkloric dance with live music, depicting traditional Mexican celebrations from indigenous cultures and regions of Mexico.

Jail Guitar Doors USA

Rock Out II, with Wayne Kramer and Friends.

A concert to benefit Jail Guitar Doors featuring rock musicians performing acoustic and electric sets.

Justice by Uniting in Creative Energy

The Sixth Annual J.U.i.C.E Hip Hop Dance Festival

A Hip Hop dance festival featuring local and international artists.

FORD AMPHITHEATRE
PROPOSED 2014 SUMMER PARTNERSHIP SEASON

Kollaboration

Kollaboration Los Angeles

A talent competition showcasing Asian-American acoustic singers and musicians.

Los Angeles Jewish Symphony

Hershey Felder in Concert with the Los Angeles Jewish Symphony Celebrating Two Decades!

A symphonic concert featuring a newly composed overture by Hershey Felder.

Music Arts Events

Philippine Madrigal Singers in Concert

An evening of choral music featuring the premiere vocal ensemble of the Philippines.

Outfest

Under the Stars

A five-night film screening that is part of Outfest 2014: The 32nd Los Angeles Gay and Lesbian Film Festival.

PAE Live! – Vaud and the Villains

Sin & Tonic II: A New Orleans Cabaret Extravaganza

A concert featuring Vaud and the Villains, a 19-piece New Orleans orchestra and cabaret.

Rong Music & Entertainment*

Cosmic Boogie

An evening of experimental and new age music.

South Coast Dance Arts Alliance

So-Cal Dance Invitational 2014

A dance festival featuring established and emerging professional dance companies from Southern California.

Star Entertainment & Education Group

Fiesta Mexicana XII

The twelfth annual variety show featuring the rich diversity of folkloric music and dance from Mexico.

World Stage Performance Gallery

The World Stage Benefit Concert: Jazz Masters

An evening of jazz featuring a variety of emerging and established jazz musicians.